

## **INNOVATION IN BRAZIL, INDIA AND SOUTH AFRICA:**

### **A New Drive for Economic Growth and Development**

**July 15<sup>th</sup>, 2009 – CICG, Genève, Switzerland**

<b>08:30h</b>	<b>Registration</b>
<b>09:00h</b>	<b>Introduction</b>  Representatives from CEBRI, ICTSD, Prospectiva Consulting and WWC
<b>09:20h</b>	<b>Opening Session</b>  <b>Ambassador Roberto Azevedo</b> – Permanent Representative, Brazilian Mission in Geneva
<b>09:50h</b>	<b>Innovation in the Context of Science, Technology, and Industrial Policies in Brazil</b>  <b>Rafael Oliva</b> - Advisor to the Presidency, Brazilian Development Bank (BNDES) <b>Sérgio Queiroz</b> – Assistant Coordinator Scientific Innovation, The State of São Paulo Research Foundation
<b>10:30h</b>	<b>Debate</b>  Facilitator: <b>Paulo Sotero</b> , Director of the Brazil Institute, WWC
<b>10:50h</b>	<b>Coffee Break</b>
<b>11:10h</b>	<b>Towards 2018: South Africa's 10-Year National Innovation Plan</b>  <b>Yonah Seleti</b> – Director General, Department of Science and Technology, Pretoria
<b>11:30h</b>	<b>I.P. Strategies to Enhance Competitiveness: India's Experience</b>  <b>N.N. Prasad</b> – Chief of Staff to the Director General, WIPO
<b>11:50h</b>	<b>The Globalization of Inventive Capabilities: A New Landscape?</b>  <b>Dominique Foray</b> – Chair in Economics and Management of Innovation, Ecole Polytechnique Fédérale de Lausanne
<b>12:10h</b>	<b>Debate</b>  Facilitator: <b>Ricardo Sennes</b> , Director, Prospectiva Consulting
<b>12:40h</b>	<b>Closing Session</b>